

Message Text

UNCLASSIFIED

PAGE 01 MELBOU 00418 230504Z
ACTION EA-09

INFO OCT-01 ISO-00 EB-08 /018 W
-----230505 006708 /13

R 222157Z FEB 77
FM AMCONSUL MELBOURNE
TO SECSTATE WASHDC 3795
INFO USDOC WASHDC
AMCONSUL SYDNEY

UNCLAS MELBOURNE 0418

USDOC WASHDC FOR OIM/SAD GAYNOR

E O 11652 N A
TAGS BEXP, AS
SUBJ: MACHINE TOOLS USA EXHIBITION IN MELBOURNE

W. A. WHITNEY CORPORATION
650 RACE STREET
ROCKFORD, ILLINOIS 61105
TELEX 23-7323

1. DURING FEBRUARY 10 AND 11, 1977, THE ECONOMIC/COMMERICAL SECTION OF THE AMERICAN CONSULATE GENERAL IN MELBOURNE, AUSTRALIA DISPLAYED THE VIDEO TAPE YOUR FIRM PREPARED FOR THE "MACHINE TOOLS U.S.A." EXHIBITION. THE SHOW TOOK PLACE AT THE OFFICES OF THE VICTORIAN BRANCH, METAL TRADES INDUSTRY ASSOCIATION OF AUSTRALIA WITH THE ASSISTANCE OF THAT TRADE ASSOCIATION.

2. OVER 120 PERSONS REPRESENTING ALL SEGMENTS OF THIS INDUSTRY IN MELBOURNE AND ITS SURROUNDING AREA ATTENDED THE SHOW; THEIR GENERAL REACTION TO THE PRESENTATION WAS HIGHLY FAVORABLE. AS IN PREVIOUS EDITIONS, ATTENDEES WERE ABLE TO REQUEST FURTHER INFORMATION ON THE PRODUCTS OF PARTICIPATING U.S. MANUFACTURES. THE FOLLOWING TWELVE AUSTRALIAN FIRMS
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REQUESTED MORE DETAILS ON PRODUCTS YOUR FIRM DISPLAYED, YOUR LOCAL AGENT HAS BEEN FURNISHED THESE TRADE LEADS. ALL RESPONSES TO THESE REQUESTS SHOULD BE SENT DIRECTLY TO THE FIRMS LISTED.

3. TED GRIEVE, HORROCKS ROXBURGH, 1085 HIGH STREET, ARMADALE, VICTORIA 3143 -- J. MCKILLEN, SIDCHROME, DOUGHERTY ROAD,

HEIDELBERG, VICTORIA 3084 -- DR ROBERT HOBBS, BHP RESEARCH
LABORATORIES, 245 WELLINGTON ROAD, CLAYTON, VICTORIA 3168 --
IAN FOX, CAULFIELD INSTITUTE OF TECHNOLOGY, 900 DANDENONG ROAD,
EAST CAULFIELD, VICTORIA 3145 -- DON MURDOCH,
GILBERT LODGE & CO LTD, PO BOX 40, CARNEGIE, VICTORIA 3163 --
A. JONES, AERONAUTICAL RESEARCH LABORATORIES, FISHERMEN'S BEND,
PORT MELBOURNE, VICTORIA 3207 -- S. F. NEWMAN, ENGINEERING
PRODUCTS PTY LTD, 418-28 BURNLEY ST, BURNLEY, VICTORIA 3121 --
W. D. FERME, R. V.DORMAN, WHITE STREET, MORDIALLOC, VICTORIA
3195 -- C. MIDDLETON, COMMERICAL AIRCRAFT CORP, LORIMER ST,
PORT MELBOURNE, VICTORIA -- J. H. WYLIE, J & G WYLIE PTY LTD,
16 JOEL COURT, MOORABBIN, VICTORIA 3189 - ILIO PIERONI,
CLIMAX ENGINEERING PTY LTD, 95 JOHNSON STREET, FITZROY,
VICTORIA -- MALCOLM REEVE, B. R. REEVE ENGINEERING, 62
WHITEMAN STREET, SOUTH MELBOURNE, VICTORIA 3205.

SIGNED: ECONOMIC/COMMERICAL SECTION, AMERICAN CONSULATE GENERAL,
24 ALBERT ROAD, SOUTH MELBOURNE, VICTORIA 3205, AUSTRALIA.
BRAND

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Message Attributes

Automatic Decaptioning: X
Capture Date: 01-Jan-1994 12:00:00 am
Channel Indicators: n/a
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Concepts: n/a
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Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
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Disposition Event:
Disposition History: n/a
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Disposition Remarks:
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Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Expiration:
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Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: n/a
Retention: 0
Review Action: RELEASED, APPROVED
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Review Media Identifier:
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
SAS ID: 3265905
Secure: OPEN
Status: NATIVE
Subject: MACHINE TOOLS USA EXHIBITION IN MELBOURNE W. A. WHITNEY CORPORATION 650 RACE STREET
TAGS: BEXP, AS
To: STATE
Type: TE
vdkgvwkey: odbc://SAS/SAS.dbo.SAS_Docs/59f160c3-c288-dd11-92da-001cc4696bcc
Review Markings:
Margaret P. Grafeld
Declassified/Released
US Department of State
EO Systematic Review
22 May 2009
Markings: Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 22 May 2009